stat broadcast

Using Enhanced Event Announcements

StatBroadcast's Event Announcement platform gives you more control and flexibility over your announcements than before.

Announcements will automatically display at the top of the stats feed whenever at least one announcement is set to visible. When multiple announcements are posted, they will automatically scroll through the viewer's screen at set intervals. When all announcements have been removed, the announcement bar will hide itself from the viewer's screen once it has cycled through its current rotation.

Setting events for announcements:

Log into the Admin Control Panel at http://admin.statb.us

Activate announcements – Not required for football and basketball games Select the Settings Editor. Select the sport and gender, check the box for 'Activate Notes/ Announcements' and change the setting to 'Active'. Press the 'Make Changes' button.

Managing announcements for an event

Log into the Admin Control Panel at http://admin.statb.us

Select your event for editing If your event is scheduled for today, you can select it from the right-hand sidebar, or use the 'Select Event from List' tool and select your event.

Select the 'Event Announcements' tool

• **To add an announcement**, press the 'Add Announcement' button at the bottom of the grid. Enter your announcement and select a visibility – Hidden, Media Only, Media and Fans. Once you have added it to the grid, press the 'Update/Save' button to commit your changes.

You can use HTML tags in your announcements for enhanced formatting:

 - new line/single line break

 - new paragraph/double line break

text to modify - bold

text to modify - italics

<u>text to modify</u> - underline

- To edit an announcement, press the Pencil Icon button to the right of the announcement in the grid, make any changes and press the submit button. Once you have made all your changes, press the 'Update/ Save' button to commit your changes.
- To change the order in which announcements appear, click and drag an announcement in the grid and drop it into the position you would like it to display in. Press the 'Update/Save' button to commit your changes.
- **To delete an individual announcement**, press the Pencil Icon button to the right of the announcement in the grid and click the button labeled 'Delete'. Press the 'Update/Save' button to commit your changes.
- **To delete all announcements for an event**, click on the 'Clear All Announcements' button at the bottom of the grid. This will hide the announcement bar for viewers.

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